



FOR CLERK USE ONLY

RDA

Item No. _____

REDEVELOPMENT AGENCY AGENDA FACT SHEET

REDEVELOPMENT

Department _____

AUGUST 4, 2009

Requested Date

1. Request:RDA Approval ☐Other (specify) ☐Information Only/
Presentation ☒Hearing ☐**2. Requested Action:**

PRESENTATION ON THE SCAG COMPASS BLUE PRINT PROJECT - DOWNTOWN IMPROVEMENT PLAN
-ACCEPT PLAN

3. Fiscal Impact:

Revenue:

Increase ☐Decrease ☐

Cost:

Increase ☐Decrease ☐Does Not Apply ☒

Source: _____

Amount: \$ _____

Source: \$ _____

Amount: _____

4. Reviewed By:

Finance Dept. on _____

By: _____

Comments: _____

City Attorney on _____

By: _____

Comments: _____

Note: Back up must be submitted along with this form. Deadline is 5:00 p.m., 2 Fridays before the scheduled meeting date.

CLERK USE ONLY:

RDA DATE: _____

Action ☐Consent ☐Hearing ☐Filing ☐Presentation ☐Other(specify) ☐ _____

Reviewed by: City Clerk _____

Executive Director _____

Date _____

Date _____

CALEXICO REDEVELOPMENT AGENCY AGENDA REPORT

SUBJECT: Downtown Master Plan funded by SCAG Compass Blueprint

AGENDA DATE: August 4, 2009

PREPARED BY: Rosalind Guerrero, RDA Director

APPROVED FOR AGENDA BY: Victor Carrillo, City Manager

RECOMMENDATION: Accept the Master Plan

FISCAL IMPACT: To be determined

BACKGROUND INFORMATION: (Prior action/information)

In April of 2008 the Redevelopment Agency was notified of its successful grant application approval by SCAG to participate in the Compass Blueprint Project 2% Strategy planning grant. The SCAG Compass Blue Print project provided funding to develop a Master Plan for downtown that includes strategies for traffic circulation, jobs, housing, dining, and entertainment along with shopping.

In March of this year a community wide workshop was held in which community participants provided their vision for downtown. As part of the planning, a Community Advisory Committee (CAC) was formed and members have been an essential part of the visioning process.

With the assistance of SCAG, Fregonese Associates were retained to prepare the downtown master plan together with KP & Associates, and Kimley-Horn and Associates. The plan has been completed and the presentation will highlight the recommendations.

The plan outlines strategies the City of Calexico and Redevelopment Agency should pursue by prioritizing and committing funding to the completion of the recommendations. The recommendations are both short and long term and will require additional work continue such as a traffic circulation plan to address Second Street traffic circulation between the downtown and the proposed port of entry off Cesar Chavez Blvd. The Plan recommends a Capital Improvement Plan Committee (CIP) be established that will continue the efforts of the Plan in implementing the plan by prioritizing work to be done and funding for the projects.

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RECOMMENDATION:

- 1. Accept the SCAG Compass Blueprint – Downtown Plan; and**
- 2. Direct staff to bring back for Council/RDA approval the formation of a Downtown Capital Improvement Project Committee that will review and recommend prioritization of projects and funding needed to move forward with the improvements.**

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